



Dr. E. KALAIVANI

Assistant Professor

Department of Commerce

Qualification : M.Com[C.A]., M.phil., Ph.D.,

Experience : 4years and 11month

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ACADEMIC PROFILE	
PARTICULARS	NOS.
No. of paper presented(International Seminar)	2
No. of paper published(International Conference)	2
No. of paper published	6
No. of workshops attended(National level)	4
No. of workshops attended(International level)	1
Zonal level orientation programme	1
No. of workshops attended Webinar	1

PAPER PRESENTATION AND PUBLICATION					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	Green marketing: A Emerging Approach to Sustainable Development	17.08.2018	17.08.2018	One day	Organised by Department of Commerce & St.Antony's College of Arts and Science for

					Women Thamaraipadi, Dindigul-5
2.	Women's Role in Society and Family	08.02.2019	08.02.2019	One day	Organized by College & Madonna Arts and Science College For Women Virahanur, Madurai-9
3.	Role of Women's Entrepreneur Development(online presentation & published)	19.08.2020	19.08.2020	One day	Organised by Department of Commerce & Shree Nehru Maha Vidhyala Arts and Science College MalloumechamPatti.
4.	A Study on Women Entrepreneurs Satisfaction of Self Help Groups in Madurai City	May 2022	May 2022	One day	Infokara Research An UGC-CARE Approved Group 2 Journal
5.	A Study on Women's Entrepreneurship Development Facing their Problems and Give their Remedies to the Society	01.12.2022	01.12.2022	One day	Bothi International Journal of Research in Humanities, Arts and Science (BIJRHAS)
6.	A Study on Awareness and Impact of MSME Schemes among Women Entrepreneurs in Madurai	December 2023	December 2023	One day	Humanities and Social Science Studies UGC CARE Approved, Group 1 Journal

WORKSHOPS					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE & INSTITUTION
1.	Research Methodology and Applied Statistics in Physical Education and Sports.	14.12.2013	14.12.2013	One day National level Workshop	Organised by Physical Education & Madurai Kamaraj University College.

2.	Graphic Design	09.03.2019	09.03.2019	One day	Organised by Madonna Arts and Science College For Women, Virahanour, Madurai-9&Dreamzone-School of Creative Studies, Anna Nagar-Madurai
3.	Writing Case Study Project preparation Funding of Research Projects.	21.05.2020	23.05.2020	Three days	Organised by Indian Academic Research Association Certificate of course completion(online course)
4.	Innovative resources and IPR in Research.	08.10.2021	09.10.2021	Two days	Organised by The American College (Autonomus) International Virtual Workshop

WEBINAR					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	Induction Training programme for NSS program Officers on Handling the Covid – 19.	12.06.2020	12.06.2020	One day	Organised by The American College (Autonomus).

ZONAL LEVEL ORIENTATION PROGRAMME					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	YRC Programme Officers Program.	07.03.2019	07.03.2019	One day	Organised by Madurai kamaraj University& Madonna Arts and Science College For Women, Virahanour, Madurai- 9.

EXPERIENCE DETAILS						
S.NO.	INSTITUTION NAME	DESIGNATION	DEPARTMENT	PERIOD OF SERVICE		TOTAL EXPERIENCE
				FROM	TO	
1.	Thiyagi Dharmakkan Amirtham College of Arts and Science	Assistant Professor	Department of Commerce	30.06.2014	31.05.2015	1 year
2.	Madonna Arts and Science College for Women	Assistant Professor	Department of Commerce	18.06.2018	30.05.2019	1 year
3.	Magayarkarsi Arts and Science College for Women	Assistant Professor	Department of Commerce	June	August	3months
4.	C.S.I Arts and Science College for Women	Assistant Professor	Department of Commerce	03.09.2019	30.04.2020	8 months
5.	K.L.N Arts and Sciences College	Assistant Professor	Department of Commerce(C.A)	20.09.2021	-	Still Working

